## design experience

# WestEd | Digital Illustration & Data Entry

- Contract Designer (Feb 2023 - Dec 2023)

Worked remotely with a team of designers to create and test visual aids and testing materials for use in standardized testing across various US States.

## Minted | Print Design, Quality Control & Customer Service

- Design Specialist (June 2018 - Jan 2023)

Assisted customers in creating custom-designed greeting cards and wedding invitation suites. Additional job duties included assisting customer service representatives with answering design-related questions, and providing guidance to newer design employees.

### Freelance Work | Robert Half (Aug 2016 - May 2018)

#### - WestEd | Digital Illustration

Worked remotely with a team of designers to create and test visual aids and testing materials for use in standardized testing across various US States.

### - NPC Global Corp | Graphic Designer/Production Designer

Served as the company's on-site designer, assisting with a variety of digital and print needs, including but not limited to web design, trade show banners, various print/digital marketing materials for product information and promotion, product catalogs, and PowerPoint presentations.

### - Catalent Pharma Solutions | Production Designer

Assisted in creating and editing a variety of both digital and print assets as part of a company-wide re-branding, including but not limited to product packaging, postcard mailers, event advertising, trade show displays, product photos, and website banner advertising.

### - Plymouth Rock Assurance | Assistant Art Director

Assisted in curating, retouching, and resizing photos for the company website's blog.

### - Costume SuperCenter | Production Designer

Worked with a team of designers creating, retouching, and resizing digital assets, such as product images, preview icons, and navigational icons for the website's various product pages.

#### design skills

Print & Digital design, Marketing & Advertising, eCommerce, Branding & Identity, Web & Mobile, UX.

#### program skills

Adobe CC (Photoshop, Illustrator, InDesign, AfterEffects), Microsoft Office (Word, PowerPoint, Excel), Waterlogue, Procreate

#### education

BFA: Visual Communications, Robert Busch School of Design at Kean University (Spring 2013) Continued Education: UX/UI, Web & Mobile Design, Robert Busch School of Design at Kean University (Fall of 2015 - Spring 2016)

### extracurricular

Let's Charrette, Thinking Creatively Conference | Kean University (2016) Thinking Creatively Conference | Kean University (2014, 2015) The Design Studio | Kean University (Spring 2012)







